

WARRINGTON ROWING CLUB



Photography policy

Warrington Rowing Club has a strong commitment to the safety of children and young people who take part in rowing. Taking pictures and videos are an important part of the training we do to help and encourage our juniors and develop technical understanding for coaching purposes. These images can be used on our social media platforms and website pages but only if the child's parent/guardian has consented to photographs being published on media platforms. Written consent from parents/guardians for the junior to be filmed, photographed, and the use of these as above, will be obtained when completing our Membership Form. The safety of the Child/Young Person (CYP hereafter) is paramount and, to ensure this, we need to create safe and secure environments in which our juniors can train, compete and socialise. Although rare, there are risks arising from the misuse of imagery. The risks include:

- the use, adaptation, or copying of images for abuse, either on the internet or in print;
- the identification of a child/adult at risk when an image is accompanied by significant personal information, which can put the child at risk of being groomed;
- the identification and location of a child/adult at risk from images where there are safeguarding concerns.

For example, when the child/adult at risk:

- has been removed from their family for their safety;
- has restrictions on their contact with one parent following a parental separation;
- is a witness in criminal proceedings.

To keep our CYPs and adults safe at Warrington Rowing Club, an affiliated club with British Rowing, we will do the following:

- No photograph, video clip or other image of a child/adult at risk involved in any aspect of rowing should be published, whether in print or electronically, eg on a website or social media, without written, informed consent from the parent/carer/guardian of the child/adult at risk. Best practice would suggest that you also get consent from a child who is over 16 and an adult at risk.
- No personal information, other than their name and their club, should accompany published images (particular provisions apply in connection to photography at public events such as competitions).
- While some editing of images is acceptable, images taken of children/adults at risk involved in rowing should not be modified, merged or manipulated in a way that might cause embarrassment or distress to the subject or cause the final image to be inappropriate.

- Care must be taken to ensure that images of children/adults at risk who are under a court order are not recorded or published except in compliance with the order, which could require permission from the parents/carers or appropriate authorities.
- Simultaneous, live streaming of images onto a website should be approached with caution and prior guidance should be sought from British Rowing.
- Any instance of the publication of inappropriate images of young people/adults at risk involved in rowing should be reported to British Rowing who may then inform the appropriate authorities.
- The dress of a CYP should be considered when using the photo;
- Photography/videography taken for coaching purposes should be consented to by the CYP in the immediate instance and should the CYP decline, no photography/video will be taken.
- Any photography/videography taken for coaching purposes should be used in immediate feedback to the CYP and deleted after feedback has been given, proving this process by doing it in front of the CYP.
- Photography at Rowing Events (a) Official Photography, Accredited photographers from approved outside agencies, may be present at some events and these may be videoed and/or live streamed. (b) Personal Photography, Warrington Rowing Club does not wish to discourage the use of video or photographic equipment at events for appropriate use but will take all reasonable precautions to protect rowers against the possible inappropriate use of films or photographic images.

When determining whether it is appropriate to publish a photograph on a website or another form of media, consideration should be given to both the potential for inappropriate use of an image and the possibility that an individual could make contact with a child/adult at risk by using any personal and club details placed online.

The following steps can be taken to reduce the risk from the publication of imagery:

- Do not use any personal details in conjunction with the image if it is possible from those details to ascertain a specific location.
- If it is possible to ascertain any training or competitive location, consider using the first name only next to an image.
- Consider what the child/adult at risk is wearing and whether it is appropriate for a photograph of them to be published.
- Do not use images that appear staged and/or potentially provocative.
- Always use a parental/carer consent form to request the use of the image of a child/adult with care and support needs for publication. The parent/carer should be encouraged to discuss the consent form with the child/adult with care and support needs, ensuring they understand it.

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